



Dear Potential Sponsor,

Thursday, November 23, 2023, will be the 7th Annual **Bloomer Thanksgiving Day Turkey Trot and Family Fun Run/Walk**. The event will be taking place at the **Bloomer Moose Lodge-1890 9th Ave, Bloomer, WI 54724**. Registration starts at 7:30AM. Participation in this family fun event has grown steadily each year and we expect this trend to continue. The event consists of a 5-mile run/walk & a 2.5-mile run/walk. The **Turkey Trot** is more than just a race – it's an opportunity to celebrate the **Spirit of Community!**

The event offers fun for the entire family while keeping all proceeds local. The event is hosted by the **Bloomer Community Lake Association**, which is a non-profit organization. **The Mission Statement of the Bloomer Community Lake Association** - *"The charitable purpose of lessening the burdens of government by the improvement & protection of Lake Como for the benefit of the general public through fundraising, lake and stream projects, the dissemination of information and the promotion of education."*

Learn more <https://www.bloomerlakeassn.org/>

or <https://www.facebook.com/groups/529500870507168>

Event Summary: Register at 7:30a.m.

- 8:30a.m. 5-mile Run/Walk
- 8:45a.m. 2.5-mile Run/Walk
- Hooded zip up sweatshirts for all pre-registered participants
- Complimentary Pie at the end of the race – For all to enjoy!
- Raises money for the spirit of community. **All proceeds stay local!**

Your involvement in the 7th Annual **Bloomer Thanksgiving Day Turkey Trot and Family Fun Run/walk** is a wonderful cause-related marketing opportunity that will help you reach a greater audience and keep all proceeds local. With the **fantastic success** of the event from previous years, we know that this year will provide an even greater opportunity for your sponsorship dollars.

Please do not hesitate to contact us with any questions or for more information. We look forward to hearing from you soon and look forward to your potential involvement!

Sincerely,

Mary F. Ruffedt
(715) 830-1001