

## Purpose

Rain to Rivers is an education campaign focused on the coordination of resources and education of residents about stormwater related issues.

Rain to Rivers facilitates the coordination of information and education programs among its members through regular training opportunities, marketing materials, public service announcements and funding support for small stormwater projects.

**Learn more online at:**  
[www.raintorivers.org](http://www.raintorivers.org)

Resources available to member communities for public education and outreach efforts include the following:

### Marketing Materials



### Media & Press Kits

### Educational Curriculumms

### Trainings

### Small Project Grants

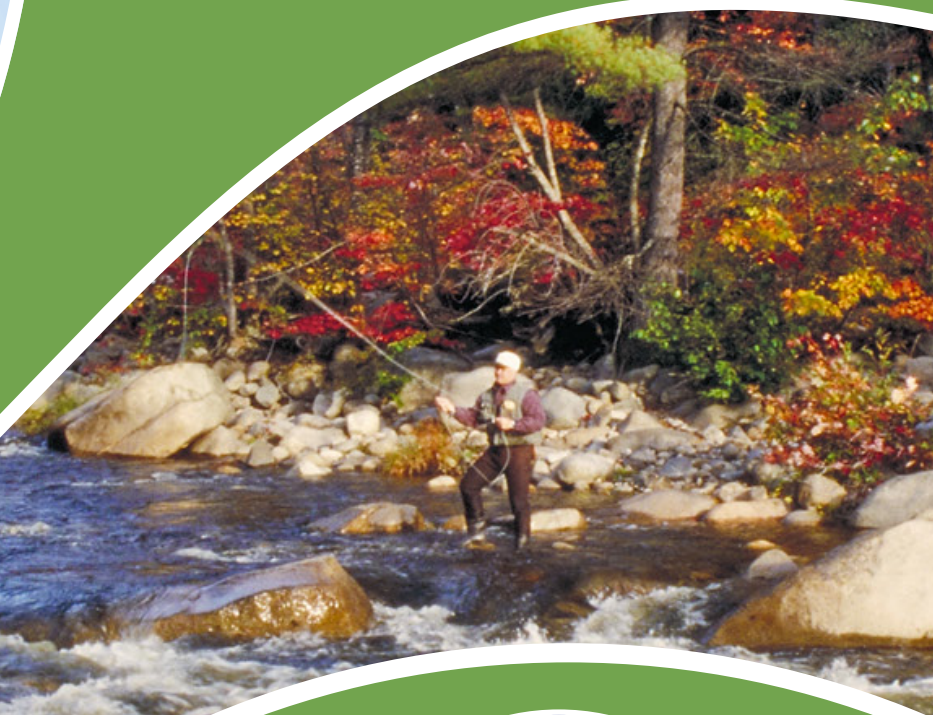


## Member Communities

City of Altoona  
City Of Chippewa Falls  
Chippewa County  
Town of Eagle Point  
City of Eau Claire  
Eau Claire County  
City of Hudson  
City of Menomonie  
City of Rice Lake  
City of River Falls  
Town of Seymour  
Town of Union  
Town of Washington

# RAIN TO RIVERS

of Western Wisconsin



### Partners



University of Wisconsin-Extension

Photo on cover: USDA, Ken Hammond



[www.raintorivers.org](http://www.raintorivers.org)



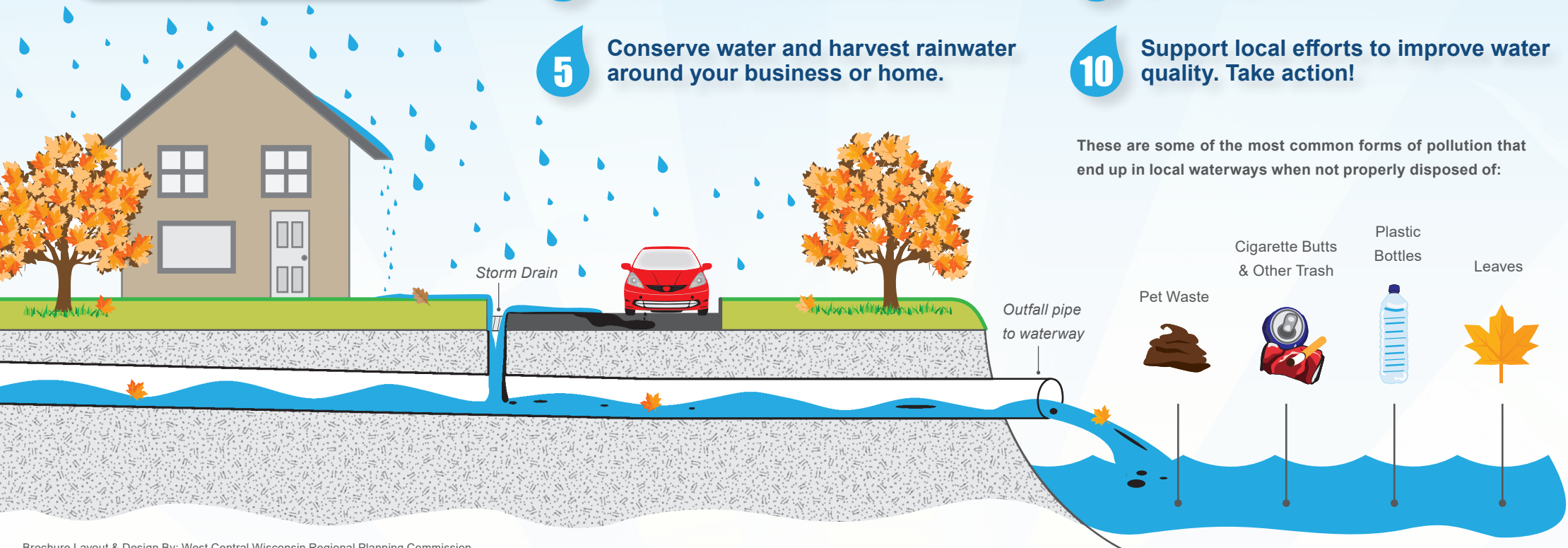
## Clean Water Starts in Your Own Yard...

Water pollution has many sources. Up to half of all pollutants come not from factories or wastewater treatment plants, but from many diffuse sources resulting from our own everyday activities. For example, dog waste left on the ground or chemicals sprayed on lawns may get washed into the nearest waterways during the next rain event. Pet waste and pesticides in your yard may not seem like they could have a large effect on local streams and lakes, but our waterways receive stormwater from thousands of homes and properties each time it rains. What we do in our own backyards and our communities can make all the difference to the quality of our lakes and streams.

# What can I do?

## Top 10 things you can do to keep area waters clean...

- 1 Be a pooper scooper and pick up after your pets.
- 2 Keep soil in your yard and out of our waterways.
- 3 Keep leaves and grass clippings out of ditches and waterways.
- 4 Kick your chemical dependency and consider non-toxic alternatives.
- 5 Conserve water and harvest rainwater around your business or home.
- 6 Don't overfeed your lawn with unnecessary fertilizers or chemicals.
- 7 Practice careful car care by properly disposing of harmful fluids.
- 8 Use a proper container for trash and recyclables.
- 9 Be a watershed watchdog and report potential problems.
- 10 Support local efforts to improve water quality. Take action!



These are some of the most common forms of pollution that end up in local waterways when not properly disposed of: